

BLACK HISTORY MONTH

Libby.

#BlackHistoryMonth



Celebrate Black History Month with Libby as we proudly present a specially curated collection of classic, empowering, and inspiring ebooks and audiobooks that pay homage to the rich tapestry of African American history and culture. Our selection features iconic works that highlight the struggles, triumphs, and contributions of the Black community, offering a powerful literary journey through pivotal moments in history. From groundbreaking stories that delve into the Civil Rights Movement to thought-provoking reads of resilience, Libby's Black History Month collection is a testament to the diversity and strength of the Black experience.

You can review our Black History Month collection and other details marketplace.overdrive.com.

Looking for a particular subject matter for your students? Contact your rep for recommendations!

When looking to promote a particularly pertinent collection, look no further than our monthly toolkit additions on the [Digital Marketing Resources](#). Be sure to look for upcoming thematic collections during the winter season!

List of Toolkit Items

5

General Announcements

Images that present our Black History Month collection, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

16

Title-Specific Assets

Whether online or on campus, share this set of title graphics that represent the larger collection.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media, message boards/marquees, and email.

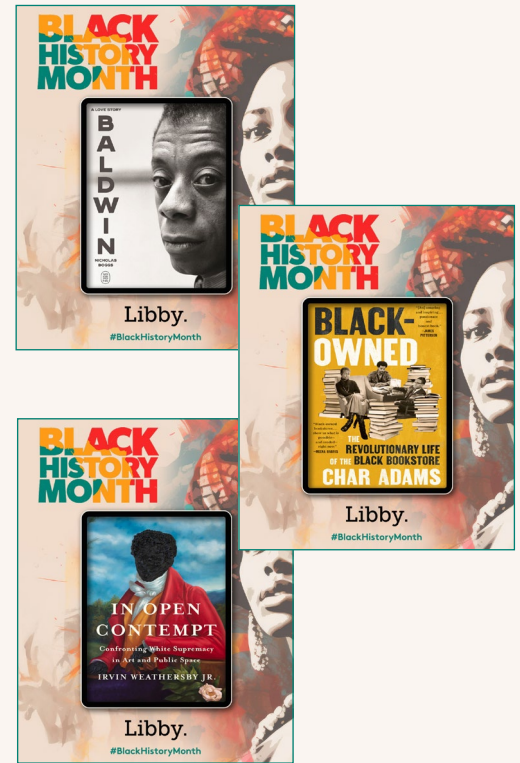
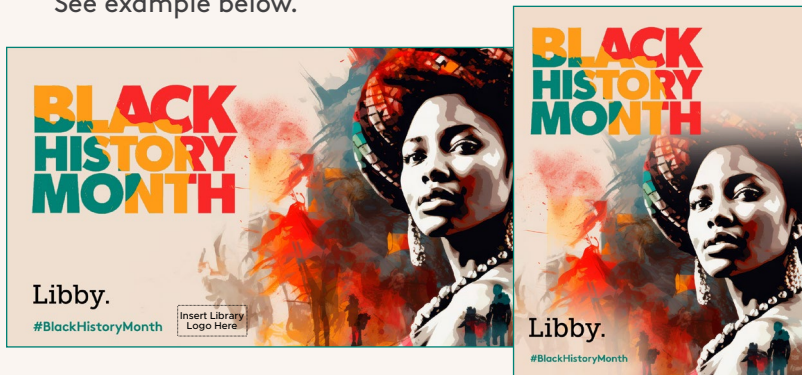
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General Announcement & Title-Specific Assets

To download the general announcements for our Black History Month collection, visit [this link](#).

And remember, you can always add your library logo to any of these images to remind your students that they can access Libby through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Dive into the rich tapestry of Black history this month with Libby's exclusive Black History Month Collection! With powerful stories, we're bringing you a curated selection of ebooks and audiobooks that inspire and educate. [#BlackHistoryMonth](#)

Version 2

Explore the stories, struggles, and triumphs that have shaped our world with our special Black History Month Collection. Let these ebooks and audiobooks inspire and educate, as we honor the voices that deserve to be heard. [#BlackHistoryMonth](#)

Campaign Start and End Dates

We'll be launching our Black History Month campaign on February 1, 2026 through February 28, 2026. We encourage our academic partners to use the provided materials to spread the word all across campus and online.

Respectfully,

The Libby Team